



Our book, **Caustic Merriment: The Art and Times of Jeff London & Friends**, is ready to jump off the design table & into people's hands – but we need your help.

**Be a friend,
send a check,
get us printed!**

Make a gracious gift

The big work is already done. Jeff's son Jeffer has collected hundreds of images and stories about the collective creativity that Jeff London inspired. Past students gave their testimonials. Photos were shot & archives ordered – while members of Jeff's merry tribe shared their secret stories.

Curating this body of work, we see how Jeff's ideas & approaches are valuable to anyone today who's interested in being more creative, collaborative, or audacious... *and don't we all need that?*

Make a Difference

We know *Jeff made a difference for you*. We'd love it if you could help us celebrate that – as a way to inspire others.

Free Books for Art Educators

Your contribution will let us donate *Caustic Merriment* to art teachers and organisations who can put it to good use.

Public Display of Affection

If you are okay with it, we'll put your name with words of gratitude in the opening pages and on the *free book cards*.

What We'll Do with Your Money

Making a book like this takes more than just ingenuity and huge amount of goodwill. There are hard costs that we need your help with.

Design	8000
Printing	6000
Editing	4000
Photos	3000
Souvenirs	2000



Not to mention the costs of archiving, publicity, and project management. It all adds up to \$25,000.

A Little Help from Our Friends

Our goal is to print & distribute 250 books to fans & art educators. We're taking orders on the crowdsourcing site, Indiegogo, but at 50 bucks a book, that only gets us half the money we need.

A More Gracious Gift

Might you, or your organisation, be one of the few people who could toss a thousand or two or 3000 dollars in our hat? Your gift will help fill the other \$12,500, so together we can encourage more creative arts.

Transfer funds to:
Jeffer London, at Citibank
Account Number: 68960550
Routing Number: 021000089

**See the book,
hear the story,
make a pledge:**

Jefferlondon.com/causticmerriment



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