Join the Caustic Merriment Legacy

We broke the piggy bank to make **Caustic Merriment**
The plan was for a one-year project to fill 180 pages, crowdsourced to cover the costs...

Well, who knew Jeff made so much stuff! And that writing the story would be so cathartic! We doubled the page count, went full color, made Jeff's art exercises downloadable, put his resources on the archive.com… and poured our hearts into a two-year quest to get it right.



Sharing the Load
It was never about the money. Donations and pre-sales paid for the design and archiving. But printing and delivery costs went up, while our efforts for grants fell flat … currently, Jeffer is holding a $15,000 bill.

Empowering Young Artists
It has been a labour of love, and it is beautiful to share the output with the next generation of Art Educators. Jeff would be thrilled that we put his book into the hands of others who are also positively shaping the artistic futures of their protégés.

A Little Help from Our Friends
Our goal is to encourage artistic expression through books bought by fans & gifted to exceptional art educators. Our challenge is to increase the ripple effect through the archives, downloads and success stories.

Get an ebook
We may do a 2nd print run;
for now, we've got ebooks.

The trouble with numbers

Donations	10,026
Pre-sales	8,116
Total income	18,143
Actual costs	33,526
Current loss	15,383

A More Gracious Gift
Might you, or your organisation, be one of the few people who could toss a thousand or two in our hat?

Transfer funds to:
Jeffer London, at Citibank
Account Number: 68960550
Routing Number: 021000089
Or Zelle to:
jeffer@jefferlondon.com

@causticmerriment
Jeffer London +32 473 869807
causticmerriment@gmail.com
jefferlondon.com/causticmerriment